



usually
at 17.30 and 20.00
FILM PREMIERES
latest Czech and foreign film releases



usually on Tuesday
and Wednesday at 20.00
ARTHOUSE FILM CLUB
festival-winning and arthouse films
screenings



every Thursday at 16.00
GOLDEN FUND
various world and Czech
cinematography treasures



every Wednesday
and Sunday at 15.30
BIJÁSEK
family films, classic fairy tales, theaters



every Sunday at 14.30
MALOVÁSEK
creative afternoons for kids



Mír Club,
Hvězda Cinema
CONCERTS
various music performances: folk, rock,
ethno, alternative music



Smetanovy sady,
Kolejní nádvoří
OPEN-AIR CINEMA
weekend screenings as part of the
Cultural Summer of Uherské Hradiště



Hvězda Cinema
THEATERS
occasional theater performances as
an integral part of cinema program



Slovácké Theater,
Hvězda Cinema
ENCOUNTERS
cycle of encounters with significant
personalities of culture and science



Hvězda Cinema
ART EXHIBITIONS
regular art exhibitions of young as well
as renowned artists

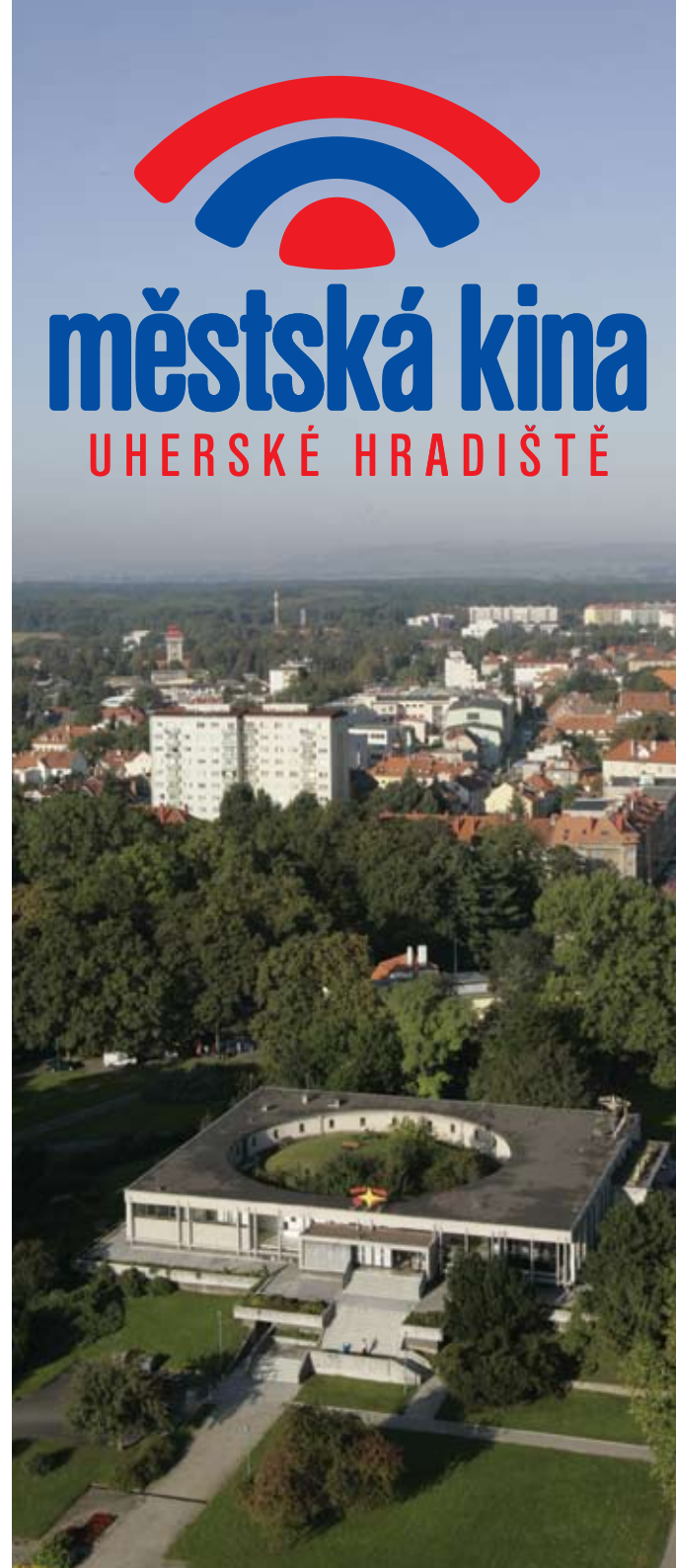


Hvězda Cinema
SCHOOL SCREENINGS
special film, music and theater events
for schools



Hvězda Cinema, Mír Club
**SEMINARS AND FILM
EXHIBITIONS**
Days of European Film, Archive Film
Seminar, British Film Seminar, and others

Městská kina Uherské Hradiště
Nám. Míru 951,
686 01 Uherské Hradiště, Czech Republic
tel +420 572 553 617
fax +420 572 553 790
info@mkuh.cz | www.mkuh.cz





Municipal Cinemas Uherské Hradiště

Municipal Cinemas Uherské Hradiště is an allowance organization established by the Town of Uherské Hradiště on 1st January 1991. In addition to its principal activity, film screenings of all genres aimed at all age groups, it organizes a number of alternative cultural events.

Municipal Cinemas operates the building of the Hvězda cinema that offers a great variety of music, theatre and art exhibition events. It is also in charge of the open-air cinema located both at the courtyard of the reputable Jesuit College in the centre of the town and in the Smetanovy Sady park. The Municipal Cinemas present a wide range of film distributors while the European and Czech cinematography are particularly emphasized. Audience has also an opportunity to meet and discuss many films with authors and actors. The Hvězda cinema has been constantly one of the most visited one-screen cinemas in the Czech Republic (12th place with 55000 visitors in 2007; 10th place with 24500 visitors in first half of 2008). Since 2006, it has been integrated into the Europa Cinemas network. In 2007, we celebrated the 40th Years Anniversary (the building was designed by architect Zdeněk Michal and was opened on 6th October 1967). The building is going to undergo a general reconstruction and modernization during the years 2008–2010.

Besides the Hvězda cinema, the Municipal Cinemas also run the Mír club and cinema with a highly profiled programme of alternative music and film production, and open-air cinemas in Jesuit College (Masaryk Square) and in Smetanovy Sady park (which forms a basis of a planned cultural centre). Apart from that, the 1st touring Slovak open-air cinema is going to be put into service.

The Municipal Cinemas issues a rich cultural programme that includes latest film releases, educational cultural activities for children and young people such as the kid's film club **BIJÁSEK**, regular Sunday creative afternoons **MALOVÁSEK**, educational cycle **FILM AND SCHOOL**, a film project for secondary schools **GOLDEN FUND OF CINEMATOGRAPHY** (accessible for seniors too). Regular screenings of Art-house Film Club, various film seminars and film exhibitions are designed for all knowledgeable filmgoers. The Municipal Cinemas collaborate on the Summer Film School and organize two prestigious film exhibitions – **ARCHIVE FILM SEMINAR** in spring and **BRITISH FILM SEMINAR** in autumn. Visitors concerned with any of the film cycles may obtain a permanent admission card valid for one year. These cards provide some additional benefits such as discounts to screenings, free screening, discounts to film exhibitions organized by Municipal Cinemas Uherské Hradiště and Asso-



ciation of Czech Film Clubs, membership in Golden Fund of Cinematography, permission to borrow books and videos from our library, regular info and invitations via email. Consequential accompanying events are often connected with regular film screenings. In this sense, our programme gains a supra-regional character. Contact between the cinema and its visitors is maintained by email alerts with the latest news and upcoming screenings, by interactive internet web site and a fortnightly printed programme leaflets. As we are concerned with co-operation with our audience and welcome their suggestions and proposals, there is a number of feedback available (inquiry, forums, discussions).

Photographic or art exhibitions and projects of young as well as renowned artists take place in the Hvězda cinema whereas bonding of cultural ties and activities is particularly stressed.

Within the programme of **MUSIC PERFORMANCES** and **CONCERTS** alternates a varied spectrum of styles: rock, jazz, blues, folk and alternative projects.

Municipal Cinemas Uherské Hradiště disposes with quality technical equipment both mobile and stationary (high quality digital sound Dolby Digital Surround Ex 5.1, plastic sound-venting projection screen Sonora Regent, projectors with horizontal valves of 3000 W power, large-screen projector with brightness 5500 lumen, Edirol V-8 video mixer, etc.). The organization collaborates with its founder and other cultural organizations in the town in order to take use of their potential effectively and to offer quality programme (not only) for the local people. With regard to the fact that Association of Czech Film Clubs resides in the town, we maintain permanent ties to this organization.

Municipal Cinemas Uherské Hradiště are conscious of the character of the town, the region and the potential of its inhabitants. It pursues schools and students to participate on building up programmes. Every new impulse or event (opening the University, Summer Film School, Wine Festival) is apprehended as another possibility for further cooperation, improvement of our services and satisfying a larger number of our visitors. The Municipal Cinemas are presently a professional cultural organization that partakes in a number of supra-regional activities. Besides its founder, it is supported by many other partners and grantors: **Ministry of Culture, The Czech Republic State Fund for Support and Development of Cinematography, MEDIA Programme of the European Union, Zlín Region, Association of Czech Film Clubs, Children - Culture - Sport Foundation, and others.**



Founder of
Municipal Cinemas Uherské Hradiště
is the Town of Uherské Hradiště.

